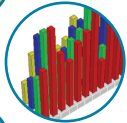




MMResearch™ introduces **oMMniBuild™** – a quick and inexpensive research tool for the building and construction industry. **oMMniBuild™** uses a database of thousands of builders; probably the only dedicated database of licensed building practitioners in New Zealand.

By including questions in a series of **oMMniBuild™** online surveys, companies and organisations that have an interest in the New Zealand building and construction sector are able to track changes in builders' perceptions, awareness and opinions over time.

Alternatively, organisations can include questions within a single **oMMniBuild™** survey to take a timely “snapshot” of builders' opinions on matters concerning the building and construction sector. Because several organisations contribute their own confidential set of questions to form a single survey questionnaire, costs are substantially reduced.



MMResearch™

oMMniBuild™ has many applications, but is particularly well-suited to attitudinal and awareness research, product usage research and research on the state of the building and construction sector.

How oMMniBuild™ works...

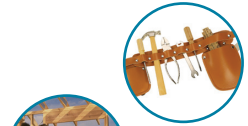
oMMniBuild™ randomly selects up to 500 builders from its database and invites them to participate in an online survey. oMMniBuild™ is conducted every two months. A dedicated team of experienced researchers will assist clients to tailor survey questions to meet their specific needs.

Results and reporting...

MMResearch™ offers a range of packages to suit the client's requirements, with our standard package providing a summary of findings by region. Alternatively, we can provide just the "raw data" (in Microsoft Excel, Microsoft Access, or SPSS formats), or we can provide a series tables and charts on presentation slides.

Interested? Please contact us for detailed specifications and an obligation-free quote.

The oMMniBuild™ and oMMnibus™ brands are owned by MMResearch™



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